

FAX

+49(0)30 / 3038-2079

I am interested in information for

- ☐ Exhibitors
- ☐ Trade visitors
- ☐ Congress participants

COMPANY

CONTACT PARTNER

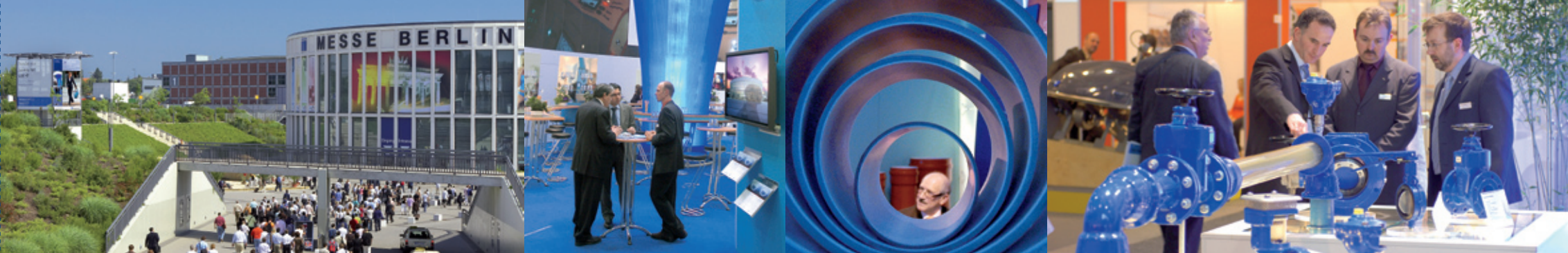
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10 % EARLY-BIRD
DISCOUNT UNTIL
JUNE 30, 2008!



WASSER BERLIN

International Trade Fair
and Congress

Water and Wastewater

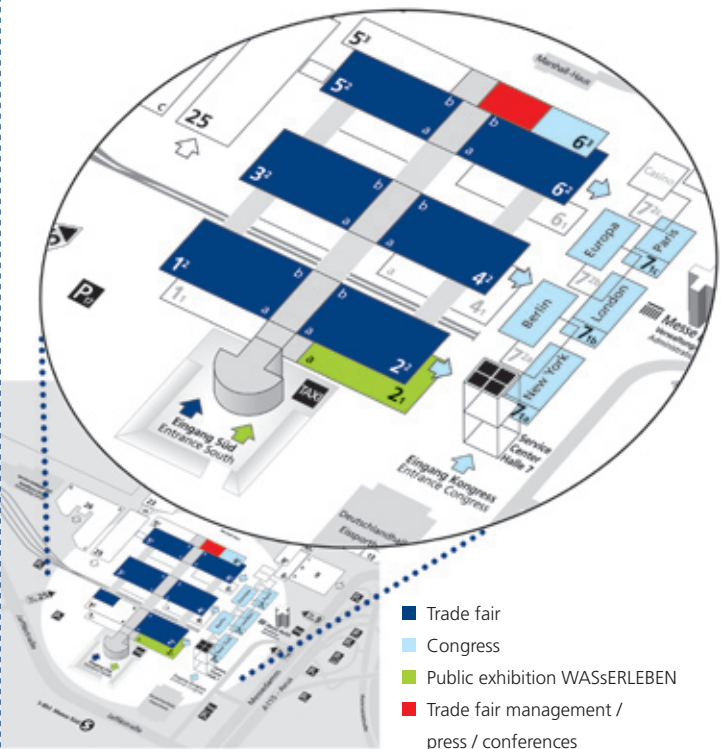
30 March - 3 April 2009

www.wasser-berlin.de

Partner
Country
Bulgaria

EXHIBITION GROUNDS

WASSER BERLIN 2009 will again take place at the state-of-the-art southern fair grounds of Messe Berlin.



WASSER BERLIN 2006 IN A NUTSHELL:

INTERNATIONALITY OF THE TRADE VISITORS

With 20 percent, the share of international trade visitors of WASSER BERLIN was significantly higher in 2006 than in 2003.

DECISION-MAKING COMPETENCE OF THE TRADE VISITORS

More than 85 per cent of the trade visitors have a bearing on purchase and procurement decisions. 43 percent co-decide, over 23 per cent are crucially involved, and 20 per cent are involved in purchasing decisions in an advisory capacity.

BUSINESS SUCCESS OF THE EXHIBITORS

More than 85 per cent of the exhibitors assess the business result of their trade fair participation as positive.

ENTERING NEW MARKETS



ENTERING NEW MARKETS

The prospective growth markets for drinking, industrial, service and sewage water definitely lie in Eastern Europe, Asia and the Middle East. WASSER BERLIN offers its exhibitors access to the markets of Eastern Europe by organizing selected specific events. In 2006, the well-established AQUA UKRAINE was held in Ukraine together with local partners, and in 2007, Water Sofia was successfully launched in Bulgaria. By the way, we are pleased to welcome Bulgaria as a partner country of WASSER BERLIN 2009 as well.

RETROSPECT OF AQUA UKRAINE 2006

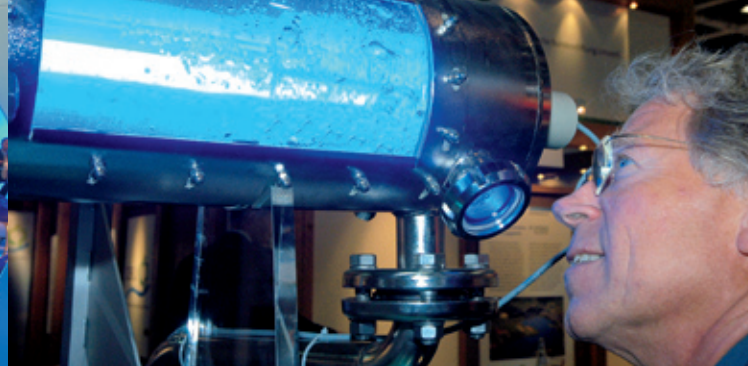
number of exhibitors	228
fairground (gross)	7,000 m ²
number of trade visitors	9,000

RETROSPECT OF WATER SOFIA 2007

number of exhibitors	86
fairground (gross)	2,600 m ²
number of trade visitors	3,000



Messe Berlin



New



WATER MANAGEMENT.

THE RAW MATERIAL OF THE FUTURE

Over the past years, water has gained so much in importance as a raw material that it will soon outstrip the traditional raw materials oil and gas. In many parts of the world, the need for clean drinking water and secure water supply is constantly rising. So it becomes obvious that the global water market offers extremely attractive opportunities for investment.

DEVELOPMENT OF WASSER BERLIN 2003 / 2006



THE MEETING PLACE FOR THE FUTURE

WASSER BERLIN is an international brand with a long tradition and it is a meeting place of the international water industry. An extensive Chinese participation has already been announced for 2009, and there will once again be a joint presentation for pipe construction experts with the no-dig specialists being presented for the first time as well. With its trade fair and top-level congress, WASSER BERLIN provides the ideal platform for your products and for new business contacts.

WITH INNOVATIONS INTO THE FUTURE

WASSER BERLIN 2009 offers the water industry the opportunity to present their latest innovations and developments to an international public. With its seawater desalination and geothermal power segments being introduced successfully as early as 2006, the trade fair has a unique position which is trend-setting. Seawater desalination and geothermal power have an extremely dynamic potential; the experts even speak of the beginning of a golden age for these industries.

For a current exhibitors' list and further information please visit www.wasser-berlin.de.

TOPICS AND OFFERS

WASSER BERLIN depicts the complete water cycle and gives its visitors a comprehensive overview with a range of products that is unparalleled. The high-performance water industry presents its innovative products within the fields of water abstraction, water treatment and discharge as well as water distribution:

- Water abstraction
- Water and wastewater treatment
- Water distribution and wastewater discharge
- Trenchless technologies
- Service providers, supply and discharge utilities, multi-utilities
- Measurement, control and analysis engineering
- Fittings, pumps, draw works, drive engineering and compressors
- Water body protection, ground water protection, soil protection
- Industrial equipments
- Structural and civil engineering machinery
- Swimming-pool engineering
- Science, research, technology transfer
- Information and communication technology
- Geothermal power
- Seawater desalination
- Flood control measures

CONGRESS

CONGRESS WASSER BERLIN 2009 INCLUDING THE FOLLOWING EVENTS:

- wat Wasserfachliche Aussprachetagung (organizer: German Technical and Scientific Association for Gas and Water (DVGW), Bonn, The German Energy and Water Association (BDEW), Berlin)
- 5th Well Construction (organizer: DVGW Bonn, Federal Association of Companies in the Gas and Water Industries (figawa), Cologne)
 1. UN-Water Capacity Building
 2. River catchment management in Germany
 3. Climate changes
 4. Irrigation
 5. Water reuse
 6. The new environmental code
 7. RIMAX (Integrated Flood Risk Management of Extreme Events)
 8. Water construction and hydropower
 9. Energy
 10. Demographic change - impacts on the water industry in Germany (organizer: German Association for Water, Wastewater and Waste (DWA), Hennef)
- Research and Development (organizer: Berlin Centre of Competence for Water)
- IWA Special Conference in conjunction with IOA "AOP's Advanced Oxidation Processes". (organizer: Cutec-Institut GmbH, Clausthal; in charge of IOA and IWA)
- 6th International Cable and Pipeline Construction Symposium with the Construction Site Day (under the overall control of: DVGW Berlin/Brandenburg Division and Berliner Wasserbetriebe)
- "Water Hygiene and Safeguarding of the Future" (organizer: Water, Soil and Air Hygiene Association (WaBoLu), Gelsenkirchen)
- Water and Wastewater Markets in East Europe (organizer: International Dialogue Centre Environment and Development (IDCED), Magdeburg)

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